



Agenda

Marketing and Events Advisory Committee (MEAC) Meeting

Wednesday, December 7 & Thursday, December 8, 2016
8:30am-12:30pm
Eagle Town Hall & SimpatiCoworking

In attendance:

Absent:

Agenda

- | | | | |
|-----|---|-------|---------|
| I | MEAC committee and partners meeting (8:30-9:15 am) | All | |
| II | Welcome (estimate 9:15 am)
Introductions
Procedures and guidelines
Timeline and process | AC/JG | 10 min |
| III | MEAC Event Producer presentations / Q&A (estimate start 9:30am)
1. Brush Creek Archery / CSAA Indoor
2. CO HS Cycling League Coaches Summit and State Championships
3. Vail Rec District / Boneyard Boogie, MTB Race Series
4. Optimum Entertainment / Bonfire Block Party, Oktoberfest
5. The Greenspeed Project / Eagle Outside Festival, LAX tournaments
6. Eagle Valley Events / Eagle River Jam
7. Vail Valley Soccer Club / Expo and Vail Cup tournament
8. Vail Valley Foundation / GoPro Mtn Enduro and ShowDown Town (MEAC and Community Request)
9. Vail Valley Charitable Fund / LG Tri
10. Prep Baseball Report & 5280 Tournaments / PBR West Championships
11. Mtn West Collegiate Baseball (Community Request and/or MEAC)
12. Hundo Haymaker
13. Moto Mayhem LLC / Moto Mayhem Enduro Cross Racing
14. Rocky Mountain Shooters High School Rodeo
15. Zoppe Italian Family Circus
16. Flying Eagle Disc Society / Flying Eagle Open
17. Yoga Off Broadway / Eagle YogaFest, Yoga in the Park
18. Lonestar Revivals / Vail Valley Vintage Market | All | 3 hours |

- IV Community Request Presentations / Q & A (estimate 12 noon)
 - 1. Alpine Arts Center
 - 2. Eagle Chamber
 - 3. Eagle Flight Days
- V Wrap up and next steps



Thursday, December 8
 SimpatiCoworking
 1099 Capitol St., Eagle, CO 81631

8:30am-11:00am

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| I | Scorecards and Discussion | All | 2 hours |
| II | Voting
A. Cash and in-kind funding determinations
B. Terms and conditions | All | 30 min |
| III | Other business | All | 10 min |