

## PHASE ONE

(November 2020 – April 2021)

1. Team & Town Start Up
2. Guiding Principles and Goals
2. Information Review & Gathering
  - Full Design Field Survey including Utilities
3. Inventory and Analysis of Corridor
  - Block-by-block opportunities / constraints
  - Existing Conditions Traffic Analysis
  - Matrix of adjacent properties
  - Soft Real Estate parcel analysis
4. Stakeholder Engagement
  - Stakeholder Group Formation
  - Stakeholder Committee Meetings
5. Community Engagement Round 1
  - Part A Webinar Intro / Orientation
  - Part B Walking Audit
6. PZC & Town Council Update Meeting(s)

## PHASE TWO

(May – October 2021)

1. Conceptual Planning / Virtual Charrette
  - Two Corridor Planning Scenarios (Land Use, Economics, Engineering).
  - Urban Design Tool Kit
  - 3d massing model of scenarios
2. Scenario Modeling & Selection
  - Traffic Operation Analysis
  - Conceptual Design of Two Roundabouts
  - Photosimulations & 3D Massing Model
  - Draft Access Control Plan
  - VISSIM Microsimulation Modelling and Video (Optional)
  - Gateway Conceptual Design
3. Stakeholder Engagement
  - Stakeholder Committee Meetings
4. Community Engagement Round 2
  - Virtual Design Charrette / Iterative Design Map / Pin Up Webinar
  - Surveys on Social Pinpoint
  - Open House for input on selection of preferred scenario
5. PZC and Town Council Update Meeting:
  - present and confirm preferred scenario



## PHASE THREE

(November 2021 – April 2022)

1. Preliminary Design (30%)
  - Refinement of Preferred Scenario
  - Walkability / Cycling Design
2. Preferred Scenario Modeling
  - Photosimulations & 3D Massing Model
  - Perspective Renderings - Gateways & Corridor
3. Implementation & Phasing Plan
  - Design Guidelines
  - Development & Zoning Recommendations
  - Final Access Control Plan
4. Stakeholder and Community Engagement
  - Stakeholder Committee Meetings
  - Community Engagement 4: Celebration
5. PZC and Town Council adoption

### COMMUNITY ENGAGEMENT AND OUTREACH METHODS:

1. VIRTUAL (OR IN PERSON IF POSSIBLE) WALKING AUDIT & VIRTUAL CHARRETTE:
  - use drone and aerial imagery and video for self-guided tours of corridor
2. STAKEHOLDER COMMITTEE MEETINGS
  - Virtual Presentations to the Stakeholder Committee, participation in community engagement.
3. PLANNING AND ZONING COMMISSION / TOWN COUNCIL MEETINGS
  - project updates and adoption meetings.

