



GOVERNOR'S AWARDS for DOWNTOWN EXCELLENCE

FOR IMMEDIATE RELEASE: June 1, 2021

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WINNERS ANNOUNCED FOR 2021 GOVERNOR'S AWARDS FOR DOWNTOWN EXCELLENCE

DENVER, CO. – Downtown Colorado, Inc. (DCI) is pleased to announce the winners of the 2021 Governor's Awards for Downtown Excellence as awarded in a virtual ceremony held late last week. The awards featured a live concert from Slopeside and opportunities for re-connecting with downtown peers around the state. Since 2003, the Governor's Awards for Downtown Excellence have recognized outstanding projects and people in Colorado that demonstrate creativity in the face of challenges, unlikely and enduring partnerships and dedication to community to further downtown initiatives.

DCI invites Colorado to learn more about the winning projects in a hybrid event, the 2021 Downtown Excellence Award Winner Showcase, to be held on Thursday, July 8th, 2021 at 4:30PM in Denver. The live event will feature recorded presentations of each winning project that can be shared virtually while allowing the DCI family to network in person for the first time in over a year. Register [here](#) to sign up for the event (virtually or in-person).

"The Governor's Awards for Downtown Excellence have always been a way to celebrate downtown champions and projects." said Katherine Correll, Executive Director of Downtown Colorado, Inc. "With the pandemic the awards maintained the sense of downtown community and allowed our Colorado downtowns to show how brightly they can shine. We are proud to honor all of our nominees and winners and to create a platform for peer learning with the amazing downtowns in Colorado."

The 2021 Governor's Awards for Downtown Excellence are inspirational as COVID-19 has underscored the importance of community support, innovative solutions, and inclusivity, in

these projects that exemplify a commitment to placemaking and partnerships. The 2021 Governor's Awards for Downtown Excellence winners are:

Best of Partnership

- All for Fall, Fort Collins
- ManitouMade.com, Manitou Springs

Best of Place

- Neon Alley, Pueblo

Best of Planning

- Englewood Downtown Plan, Englewood
- East and East Central Area Plans – City and County of Denver Neighborhood Planning Initiative, Denver

Best of Projects

- Apartments at Maddie, Greeley
- Downtown Improvements Project, Steamboat Springs

Best of Events

- ArtWalk: Murder on Broadway, Eagle
- Virtual First Friday, Colorado Springs

Best of Pandemic Response - Partnership

- Glenwood Springs Pandemic Response, Glenwood Springs
- Jefferson County and Municipality COVID Response, Jefferson County

Best of Pandemic Response - Outdoor Expansion

- Main St. Closure for Expanded Outdoor Dining, Louisville
- Weekends on Main, Littleton

Best of Pandemic Response - Financial Aid

- RiNo Art District Pandemic Response Initiatives, Denver

People's Choice Award

- Tipi the Town, Montrose

- Streetscape Public Realm Masterplans, Denver

Congratulations to all of our nominees and winners for their excellent work in communities across our beautiful state!

Colorful Colorado Award

The Colorful Colorado Award is a special designation that DCI reserves for exceptional ideas. This year we had a real champion who nominated an entire elected body for championing the downtown, the Telluride Town Council and staff has earned our Colorful Colorado Award for their dedication to downtown.

Vicki Mattox Downtowner of the Year Winners

The Vicki Mattox Downtowner of the Year Awards recognizes individuals who have shown exemplary commitment to their local downtown and community. Nominees encourage ongoing collaboration and teamwork benefiting the community.



Bill Shrum
Assistant Town Manager - Town of Eagle

Bill is hardworking and dedicated but most importantly he is compassionate and really cares about improving his community in Eagle as well as supporting any other communities he can through his knowledge and expertise. Bill is the one you want on your team if you're going to take on something big and get it done!



Rod Slyhoff
President & CEO - Greater Pueblo Chamber of Commerce

Rod Slyhoff has resided in Pueblo, Colorado for over 50 years. He has served the Greater Pueblo Chamber of Commerce since 1988 and became President & CEO in October of 1994. Rod passed away on March 1st at the age of 66. Rod has left a lasting inspirational impact on this

community to Experience the Flavor of Pueblothe tag line he created to promote Pueblo.



**Terri Takata-Smith
VP of Marketing + Communications -
Downtown Boulder Partnership**

In a year of uncertainty, chaos, and trauma, Terri Takata-Smith has exemplified leadership and provided a sense of calm, stability, and thoughtful support for Downtown Boulder, downtown business, our partners, and the whole DCI community. It is among my greatest privileges to learn

from Terri and to witness firsthand her focused dedication and her unrelenting professionalism, which is as rare as it is inspiring.

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About Downtown Colorado, Inc. (DCI)

Established in 1982 as the Colorado Community Revitalization Association, Downtown Colorado, Inc. is a 501(c)3 nonprofit membership organization that aims to build better communities by providing assistance to downtowns, commercial districts and town centers in Colorado. Organization members represent downtown organizations, local governments, development and improvement districts, consultants, individuals and others involved in downtown and community development.

Downtown Colorado, Inc. is an equal opportunity employer. DCI employs personnel without regard to race, creed, color, religion, national origin, sex, sexual orientation, age, physical or mental handicap, veteran status and marital status.